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Bowling Green State University

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Wednesday

January 31, 2007

Volume 101, Issue 91

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Is there a purpose for porn in today's society?



Brianne Eisenhard, Sophomore, Sports Management

"I think that if people enjoy it, who's to say they can't? To each his own." | **Page 4**

WEATHER



TODAY
Partly Cloudy
High: 20, Low: 18



TOMORROW
Scattered Flurries
High: 28, Low: 22

New school forms for Earth studies

By Erin Rechin
Reporter

The departments of geology and geography as well as the Center for Environmental Studies will join forces under the new School of Earth, Environment and Society.

Approximately two years ago, the three units realized that they shared similar interests in research and program-

ming. The College of Arts and Sciences supported the idea of a merger, and in December the Faculty Senate voted in favor of the new school.

The final stamp of approval will be awarded by the Board of Trustees in May.

"This is a great opportunity to enhance research and collaborate with other units," said Karen Johnson-Webb, associate professor of geography.

The new school will be able to take an interdisciplinary approach within its departments and majors.

An interdisciplinary program requires different branches of knowledge to increase understanding.

"For 50 years BG has had a good reputation for building interdisciplinary studies," said Phillip Terrie, Interim Director Center for Environmental

Programs.

BGSU's School of Communication Studies and School of Art are two examples of interdisciplinary learning.

"Most studies and breakthroughs in science now are interdisciplinary," said Charlie Onasch, geology department chair and director-elect of the School of Earth, Environment and Society.

Advantages of the reconfigu-

ration include creating seamless connections between the departments through school-wide course offerings.

For example, both the geography and geology departments offer a course in Geographic Information System, a computer system used for managing and analyzing different types of geographic data.

See **FORCES** | Page 2



What about wheelchairs?

Many buildings on campus are still inaccessible, including most Greek houses

By Janeen Morgan
Reporter

At the time University was built, great needs for handicapped accessibility weren't required.

Rob Cunningham, director of the Office of Disability Services, said there weren't any laws that included handicapped regulations on college campuses.

Most buildings on campus aren't handicapped accessible because this institution was built before all universities were required to handicap accessibility, Cunningham added.

"Most Greek houses on campus, just like other buildings on campus, do not have the ability [to be handicapped accessible] because the University was built

before that was even required," Cunningham said.

Confirming the problems with handicap inaccessibility is the Office of Greek Affairs.

"When the buildings were built in the late 1940s and 50s, there wasn't a great need for handicapped accessibility, and it wasn't a requirement for Universities to have this," said Tim Carney, associate director for Residence Life.

Now that it's a requirement for universities to have this accessibility, plans are in the making for improvements.

Cunningham said they are currently working with the Ability Center in Toledo by using their design and construction ideas to improve this campus. To begin the process, the Office of

Disability Services is conducting a self-evaluation, which they are looking at specific buildings they need to pay close attention to.

"Right now, some buildings of concern are Mosley Hall, Greek housing and Hanna Hall," Cunningham said.

According to Cunningham, the Ability Center in Toledo does a good job at looking at the structures that are inexpensive and user-friendly with the consumers point of view in mind.

"Yes, when we renovate the Greek houses in the next five to 10 years, not only do we want to upgrade, but it is mandatory to upgrade and make those improvements," Carney said.

See **CHAIRS** | Page 2

JORDAN FLOWER | THE BG NEWS

New bar with new edge

By Alexandria Clark
Senior Reporter

One 49 North is place where people can sit back with their friends and listen to music, drink, play pool and fuzzi ball.

A new bar opened in downtown last Thursday, across from the dance club Uptown.

"Every time we have a place that fills in a vacancy, it is always a positive thing for the city," said Elaine Skoog, member of the Bowling Green chamber of commerce.

Skoog said it is good this establishment opened because it brings in jobs, people to live in the city and more business.

"Anytime a business moves into town, it shows a good indication of community growth," Skoog said. "If a city has a lot of vacancies then it shows that the city isn't vibrant."

Rick Ault, the owner's son, said his dad wanted a nice bar, in which he could look at and be proud of.

"This bar is something new for Bowling Green," Ault said. "We are staying away from the rap music and the dance club scene."

Ault said One 49 North bar is a place where friends can come to hang out and listen to music.

"This bar is place where the music isn't too loud, so you can hear your friends," Ault said. "Customers can also come in to play pool, fuzzi ball and play on the shuffle board."

See **BAR** | Page 2

O.A.R. to headline UAO concert

By Jessica Spies
Reporter

For those eagerly awaiting the news of the UAO concert this year, UAO President Raquel Dalton said the headliner will be O.A.R.

O.A.R. which stands for "Of A Revolution" will be coming to perform in Bowling Green on April 18 in Anderson Arena.

The band was once a local Ohio State University rock band but has gone on to cut seven records, some of which contain billboard hits.

The band's sound has been classified as reggae-rock, funk and jazz-pop.

O.A.R. performs the theme song of the ABC show "Extreme Makeover: Home Edition" titled "So Much".

Dalton said the process of choosing a band is a long and arduous process.

"We had sent out contracts around October or November and have just got contracts in a few days ago," she said.

Ticket prices are currently unknown, but they should go on sale on March 1. There is no confirmed opener for the event, as of yet.

University requiring students to sign new financial form

By Tim Sampson
Reporter

Starting this week the University will be requiring all students to sign the new Financial Responsibility Agreement before being able to register for classes during the upcoming semester.

This contractual agreement, available for online submission, is meant to sew up a legal loophole that had previously made it difficult for the state to collect on past due bursar accounts.

By signing the agreement students take formal responsibility to pay all tuition, fees and other expenses acquired while attending the University.

Those who do not pay their accounts after signing the

"It's something that is just good business practice. It's just and an acknowledgement of the students' duty to pay all costs incurred."

Kim McBroom | associate vice president, Marketing and Communications

agreement may be the target of legal action from the state in addition to registration and transcript holds from the bursar's office.

The one page form can be found on MyBGSU. Students choose to either accept or reject the agreement and then submit it electronically.

Any students under the age of 18 will have to print a hard copy to have signed by their parents.

Students will not be able to register for summer or fall classes until the form is accepted and submitted. A new form must be submitted annually each January.

Although it might seem like common sense that students are responsible for paying their tuition bill, according to University officials, the legal obligation has been unclear.

Even though many students have a formal contract to pay

their bill either because of an installment plan or a financial aid reward, others lack a clear contractual obligation.

"It's something that is just good business practice," said Kim McBroom, associate vice president for marketing and communications. "It's just and an acknowledgment of the students' duty to pay all costs incurred."

According to the Bursar's office, the responsibility agreement was mandated to all Ohio colleges and universities by the state attorney general. The attorney general's office is responsible for collecting all debts owed to the state.

"Occasionally we have to send a delinquent account over

See **FINANCES** | Page 2

BLOTTER MONDAY

12:47 A.M.

Verbal warning for willful wanton disregard for private property on the soccer field.

7:34 A.M.

Security fence at Verizon on West Gypsy Lane Road reported cut and four vehicles damaged.

10:57 A.M.

Man warned for disorderly conduct at the Behavioral Connection on North Prospect Street after he was not able to pick up a check when he wished.

12:15 P.M.

Kenwood Avenue resident reported receiving threatening calls from his father.

12:31 P.M.

Penguin porch flag with the phrase "Let It Snow" and pole reported stolen from a North Summit Street home.

1:22 P.M.

Purse reported stolen at Goodwill on North Main Street. The black purse with long straps, value \$25, contained three credit cards, a checkbook, \$13 cash and one check for the caller for \$48. Police had a suspect but she was found to not be the one who took the purse.

3:05 P.M.

Juvenile reported to have stolen items from a North Prospect gas station. The store had a video camera and will provide the video for an investigation.

3:17 P.M.

Vehicle reported to have struck a pillar at Wood County Hospital on West Wooster Street.

3:26 P.M.

Student's cell phone was reported stolen from a Mac East dorm room two weeks ago.

4:14 P.M.

East Napoleon Road resident reported theft of credit card information. His bank called to tell him there was a suspicious wire transfer for \$581.12 on Sunday.

9:56 P.M.

Student reported a wallet and BGSU ID was stolen from the Union locker room.

Student reports rape, spends time in jail

By Phil Davis

The Associated Press

TAMPA, Fla. — A woman who told police she had been raped was jailed for two days after officers found an old warrant accusing her of failing to pay restitution for a 2003 theft arrest.

While she was behind bars, according to the college student's attorney, a jail worker refused to give her a second dose of the morning-after contraceptive pill because of the worker's religious convictions.

The 21-year-old woman was released Monday only after attorney Vic Moore reported her plight to the local media.

"Shocked, Stunned, Outraged. I don't have words to describe it," Moore said. "She is not a victim of any one person. She is a victim of the system. There's just got to be some humanity involved when it's a victim of rape."

Moore said the woman was not allowed to take the second emergency contraceptive pill until Monday afternoon, a day late, after reporters called police and jail officials.

Tampa Police Chief Steve Hogue said the arrest led to a new policy Tuesday that tells officers not to arrest a crime victim who has suffered injury or mental trauma whenever "reasonably possible." The agency also apologized to the student.

"Obviously, any policy that

allows a sexual battery victim to spend a night in jail is a flawed policy," police spokeswoman Laura McElroy said.

The woman is not being identified by The Associated Press because she reported being the victim of a sex crime.

Tampa attorney Jennifer D'Angelo, who represents the jail worker, said Tuesday that her client is prohibited from giving inmates any medication without specific orders. The worker insists she never discussed religion with the woman who reported being raped.

"She was mortified at what was being reported in the press," said D'Angelo, who declined to identify the worker. "She's frightened for her job and she's frightened about community backlash about these allegations."

The employee, who has worked for a jail health care contractor for about six months, was placed on administrative leave, D'Angelo said.

Moore said it was too soon to say if his client would sue. Her first priority was making sure detectives find her attacker.

"She is brave," Moore said. "We are going to work with police to catch this monster."

She was in Tampa on Saturday for an annual pirate-themed parade. She said she was walking alone to her car when a man pulled her behind a building and raped her, McElroy said.

FORCES

From Page 1

With the new school, students can take a single GIS course. This also provides the possibility of higher level GIS courses to be developed based off of the initial course.

Other crossover areas such as the study of geomorphology, the study of landforms, or geospatial science, the integra-

tion of acquiring and analyzing spatial data, will be enhanced by the faculty members who will be able to use the same resources and draw on each other's knowledge.

Currently the three units are housed in different buildings on campus. Eventually the school hopes to be united under one roof with increased laboratory space, but this development is years down the road.

CHAIRS

From Page 1

Although most of the old buildings don't have this accessibility, some of the newer ones have elevators, so this helps out some with those who are disabled, stated Carney.

"There aren't that many [buildings] truly accessible; there's only one elevator in Rodgers," said Tarrah Graham, sophomore.

Contrary to what most people think, there really aren't that many buildings on campus that have this ability.

"It sucks. I mean I'm not a handicapped person, but what if you were in a wheel chair or something and you can't get up the stairs or something?" said Chris Short, junior.

As students voice their opinions about this issue, they feel there should be more of this accessibility on campus.

"There should be more because just living in Rodgers, I'm sure people get mad if they have crutches or something and live on the third floor, they have to walk around," Graham said.

FIGHT CLUB, SCARFACE, BOB MARLEY OR ALCOHOL?



BETH SQUIRE | THE BG NEWS

FINDING THE RIGHT ONE FOR YOUR WALL: Freshman education majors Erika Bently and Beth Ebert flip through posters at the poster sale in the multipurpose room in the Union.

BAR

From Page 1

Ault's father, Rick Ault, owns Kamikaze's and used to own Whiskey Dicks, south of town across from Blockbuster.

"My father closed down Whiskey Dicks last Friday in order to transfer the liquor license to this bar," Ault said.

But Ault said business was slow at Whiskey Dicks ever since some of the factories had closed down.

"Whiskey Dicks was a bar for blue collar workers to drink at after they got off work," Ault said.

But the son and father are not sad to close it down, because Ault's father always wanted to open up a bar in downtown, close to Kamikaze's.

Ault said the One 49 North bar is very different from Whiskey Dicks and Kamikaze's put together because of their special features.

This bar is very unique because it offers a VIP section for those who want to give parties.

"The VIP section is on a balcony in the bar and has four couches that faces the high definition flat screen televisions that we have," Ault said.

The bar not only offers a place where friends can not just hang out but can eat bar food such as



JORDAN FLOWER | THE BG NEWS

NEW HANG OUT: People relax and talk over cold drinks at the newest bar in town. One 49 takes the place of Skyline on the downtown strip.

pulled chicken and pork.

"We utilize the kitchen that Skyline Chili used to have," Ault said. "We have a menu that the customers can choose from, and they can sit in one of our numerous booths."

In addition, Ault said the bar wants to achieve good service for the customers.

"Our waitresses must wear dress pants or skirts, no jeans," Ault said. "Also, we serve our drinks with napkins underneath it."

But even though the bar is something new for downtown, is also causes competition for surrounding bars and clubs.

Jeff Hobbie, owner of Uptown, is not at all worried about the competition.

"Any place that moves into the downtown area will cause competition," Hobbie said. "The first week a new business is going to have ridiculous prices to attract a crowd."

Hobbie said he is not worried because it is normal for a new business to have a crowd rush the first week.

"After the first week things will die down," Hobbie said. "But we are not going to change anything about our club because they are a bar and we are a dance club."

FINANCES

From Page 1

to their office and then they're turning around telling us that they don't necessarily have a legal standpoint," said Tawn Williams-Nell, interim bursar.

Although it is rare for an account to be sent all the way to

the state level for collection, it does occur, according to Nancy Colman, bursar.

Colman said that on average 100 to 150 accounts have to be assigned for collection each year.

"We've had a few accounts sitting at the Ohio Attorney General's office for years — as far back as 10 or 12 years," she said.

According to Williams-Nell, the new form should prevent such incidents from occurring by clearly outlining students' obligations.

"We've tried to make it as easy and accessible as possible," she said. "We wanted something fairly explanatory and easy to understand. Just one page and click."

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GET A LIFE

CALENDAR OF EVENTS

Some events taken from events.bgsuedu

10 a.m. - 6 p.m.

Visions of MEmoires: The Chronicles of a Lifetime
Student Union Art Gallery

11 a.m. - 8 p.m.

National Popcorn Day
Kreischer SunDial

Noon - 1:30 p.m.

Service learning grant opportunity open house for Great Cities Great Service Mini-Grant.
316 Union

1 - 4 p.m.

Major Mania
101 Olscamp

2:30 - 3:30 p.m.

Guest Artist: Nathan Nabb, saxophone
Organ Studio, Moore Musical Arts Center

4 - 5:30 p.m.

Master Class: Nathan Nabb
Organ Studio, Moore Musical Arts Center

5:30 - 6 p.m.

BG24 News will air on cable channel 6.

6 - 8 p.m.

How 2 Workshops: Self Defense for Women
314 Union

7 p.m. - Midnight

Sail to Barbados
Destinations Snack Bar, Harshman

9 - 11:30 p.m.

AHA Film Series
204 Fine Arts Center

9 - 11 p.m.

Open Mic Comic Nite
Black Swamp Pub, Union

9 - 10 p.m.

Organization for Women's Issues
107 Hanna Hall

Students visit Yucatan, take voyage into ancient city

By Abbey Swank
U-WIRE

KENT — On his last trip to Northern Yucatan to study Mayan ruins, assistant professor of anthropology T. Kam Manahan discovered a small, common household structure. But further digging revealed five rich burial sites that yielded many valuable artifacts.

This February, Manahan and a team of anthropologists and archaeologists will return to Yucatan with the hope of discovering more.

"We will be visiting remains of a Maya city," he said. "We are investigating and trying to understand when it was occupied."

Manahan said he will be joined this summer by co-director Tracy Arden from the University of Miami in Florida. Kent State University and the National Science Foundation funded the trip, and it will also include graduate students

from the University of Texas, Northwestern, Indiana and Tulane universities.

Elizabeth Konwest, a recent Kent State graduate, is heading down at the end of March for a six-week stay at the site.

Konwest, who studies anthropology with an archaeological specialty, said she wants to study Mezo-American archeology after graduate school.

The trips to Yucatan began out of a lack of understanding of how the city of Chichen Itza, near Yucatan, was founded, Manahan said.

Once research in Chichen Itza was started, a lot of early history of Maya civilization was found in Northern Yucatan, he said.

"Up until now, our main focus has been looking at a lot of simple households," Manahan said. "We are trying to get a range of how all of that society lived, so this time we are going into the palace structure."

All artifacts found in the ruins

are property of the Mexican government and must stay in Mexico.

The researchers are given time to study them, but then the artifacts are turned over to Mexico to be curated, Manahan said.

"We have planned another four years of visiting Yucatan," Manahan said. "When those four years are up, we will see how many of our original goals have been met. If we have met enough of those goals, we will move on to other areas."

Manahan said the areas near Yucatan are rich in ruins, but they haven't received much research. He said the only thing anyone has done was to report the ruins existed.

"I hope while I'm down there we uncover something really interesting," Konwest said. "But that doesn't always happen. I guess I really hope I learn a lot and that the experience will let me see if this is really what I want to do with my life."



PHOTO FROM STOCK.XCHNG

INTO THE PAST: This is a photo of the Pyramid of Kukulkan at Chichen Itza near Cancun, Mexico.

Free stuff for students ... really?

By Crystalee Webb
U-WIRE

Provo, Utah — "Free" is a word many college students love, and many Web sites fill that love with complimentary samples for those who like the idea of getting something for nothing.

In a Google search for "free samples," more than 78 million options for product sampling appear. These sites provide samples of name-brand shampoos, laundry detergents, makeup, medicines, snack foods, deodorant, toothpaste, paper products and more. Scoring free samples requires only a few minutes to fill out a name and address, an appealing idea to students.

"I'm always up for free stuff, and if people are going to give it to me, I'll take it with no complaints," said Mike Griggs, an advertising major from Brigham Young University.

Other students may feel more

"... People have a tendency to lie about things online."

Esther Young | BYU Freshman

cautious about product sampling through online sources.

"Maybe I'm just skeptical, but people have a tendency to lie about things online. I know people who ordered things online, and never ended out getting them," said Esther Young, a freshman at BYU.

Web sites like startsampling.com have been providing consumers with free new products since March 1999.

Larry Burns, president and CEO of Start Sampling Inc., has been in the industry for more than two decades.

"Start Sampling is legitimate in the sense that we work with

some of the biggest brands on the planet and help them connect with consumers that want to try new products," Burns said. For the skeptics who say "there's no such thing as free," Burns agrees.

"To tell you the truth, they are right," Burns said. "It's free in the sense that you are not having to spend money, but there is a value exchange. You have to answer some questions, spend some time to fill it (the information) out, but you don't have to pay for it. The manufacturer is paying for it, and they want to target certain people."

To boost their sales, companies use samples to make customers aware of new products and hopefully adopt the brand, Burns said.

Douglas R. McKinlay, an advertising professor in the department of communications at BYU, said sampling is a method of reaching potential customers.

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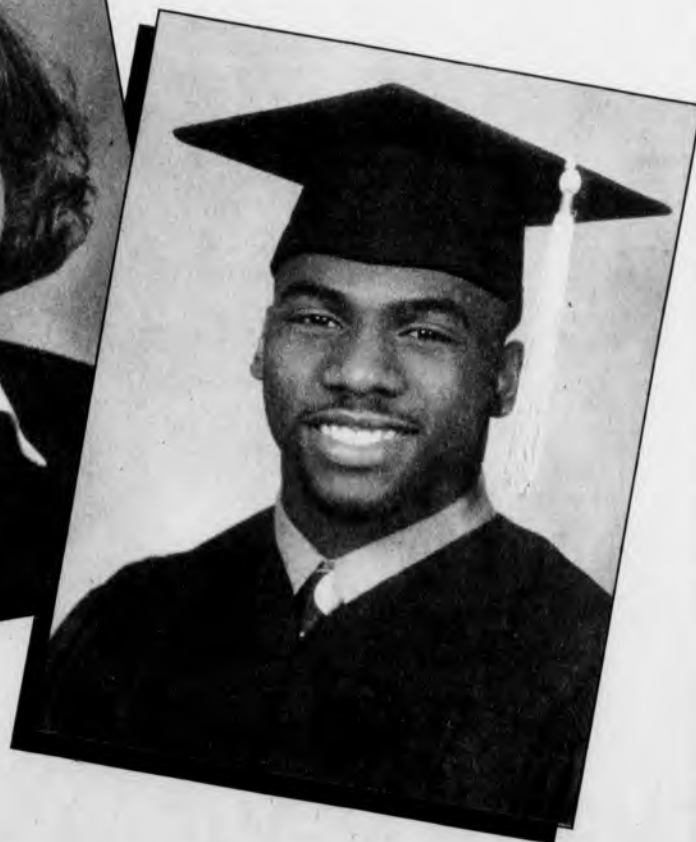
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PEOPLE ON THE STREET

Is there a purpose for porn in today's society?



"No. It just makes me feel uncomfortable personally."

JOHN BERNARD,
Freshman,
Telecommunications



"No. I think it has a negative impact because it's widely unethical."

TYLER DEAL,
Freshman, VCT



"Yes, and it's your choice if you want to do it or not."

FAITH JUILLERAT,
Freshman, Physical
Education



"Yeah, I don't think there's anything wrong with it."

ASHLEY CIPITI, Junior,
ILA

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Have your own take on today's People On The Street? Or a suggestion for a question? Give us your feedback at bgnews.com.

LET'S TALK ABOUT SEX

Pornography addiction or just a good time?



CHANDRA NIKLEWSKI
COLUMNIST

Death by pornography isn't a myth anymore after word spread of a 16-year-old Korean teenager who committed suicide after receiving a monthly cell phone bill for over \$4,000 due to his paying to look at pornographic material, according to the Joonjang Daily in Korea.

The case is sad, but brings up an important subject of how much porn is too much for one person.

There are some who would say all pornography is bad and nobody should look at it or own it. William Struthers, a professor of psychology at Wheaton University in Illinois, is one of them.

He gave a speech Friday at Eastern Mennonite University in Virginia, according to The Daily News Record out of Harrisonburg, and made his feelings clear on the subject of pornography addiction.

"Pornography is crack for the eyes. Porn is just as addicting, or more so, than drugs," claimed Struthers.

If that's true, why has the Diagnostic and Statistical Manual of Mental Disorders failed to recognize it?

The DSM-IV is the Bible of the psychology profession, and, as a psychology professor, I'm sure Struthers has a way to back up his claims, right?

So I went through this monster of a book and came up empty.

I started with Sexual Disorders and found fetishism, but this involves an inanimate object. Even if porn qualified, the manual states it can't be diagnosed unless it causes "significant distress in the individual or [is] disruptive to his or her everyday functioning."

On to Sexual Dysfunctions to find a problem with staying away from sex, but nothing about needing too much porn.

I wasn't giving up. I couldn't believe someone as revered as Struthers could be talking out his ear, so I dug into Impulse Control Disorders. What do you know? I found gambling addiction! Still no pornography, though.

My last attempt at proving Struthers correct almost panned out. Substance Disorders beckoned me and I was nearly convinced, but no dice.

First I checked the definition of 'substance'.

"A substance can be anything that is ingested in order to produce a high, alter one's senses, or otherwise affect functioning," according to the DSM-IV.

Okay, except for the "ingested" part, I could make a case for equating pornography with "substance." That's where it ends, though.

To break it down, to qualify as an addiction, the manual claims there has to be "a pattern of substance use leading to significant impairment in functioning."

So much for that unless the person is missing work, missing classes, driving while watching "Debbie Does Dallas" or New York or wherever she's traveling

nowadays, being arrested for downloading porn on the Best Buy model for the newest computer or other crazy things that could cause you to never have a date again.

Of course it could become addictive. Almost anything can, but we don't need to walk around condemning people for just enjoying a video once in awhile or reading erotica on a lonely night.

Addiction to pornography is real and can be deadly as evidenced by the Joonjang Daily, but it isn't the root of all evil and it's not a reason to panic if your significant other has it sitting around their dorm room.

If you're dating someone and you go to their dorm or get in their car and there is a magazine or a movie there you can surmise they're not very bright since they didn't bother to put it away, but you can't jump to the conclusion they're pornography addicts.

You also need to figure out what you think pornography is. Is it the Maxim on the end table or the Playboy under the mattress? Maybe the Victoria's Secret catalog is the guilty culprit. The DVD proudly stamped with the title, *Sperms of Endearment* (Yes, it's real and a 'chick flick' of a different nature.), is probably a dead giveaway.

Is there anything really wrong with it, though? If you tell your date it's you or the porn and they need to choose, I hope you get thrown out.

Don't ever make someone ashamed of their collection if it's not their entire existence.

My husband used to watch pornography. Now, while we're in bed, I'm extremely grateful for the things he learned from Linda Lovelace or whoever it was and would much rather think he got his techniques from a variety of naughty films than from a variety of naughty women.

He doesn't watch pornography anymore unless I'm with him.

And usually we just laugh at it. The day we watched a woman pleasure herself in a plastic bubble underwater was the last time we even tried to get through a film, though. It's just gotten way too abstract for our tastes.

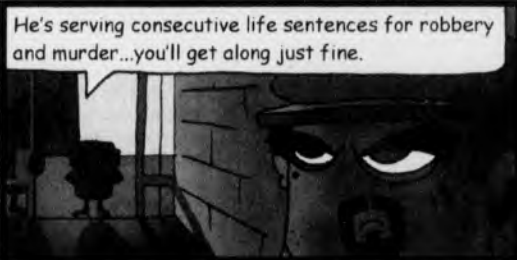
Some men continue to watch pornography, but they learn from it, too. Thanks to Naked News, a bare-it-all news network out of Canada, Scott Ainsworth manages to focus on current events while enjoying the view of women stripping while giving their reports. They don't teach that in journalism class.

Ainsworth is happily married, though, and doesn't seem to plan on stopping his news watching anytime soon, and why should he? It hasn't hurt him or his wife with daily functioning, high cell phone bills or any of the things Struthers said would happen to people who dabbled in pornography.

As for Ainsworth's relationship with his wife and whether he thinks he's a hopeless addict, he uses the logical approach to judge that.

"She's still in bed with me so I guess I'm doing alright."

Send comments, questions and ideas to



MARTEL WHITE | BG NEWS ILLUSTRATOR

What would you give up to be thinner?



JOSH BENNER
COLUMNIST

Obesity. It's one of those things that is always in the news (despite the fact it's not news). People are fat, we all know this. If it's something everyone knows, then it isn't news.

With that said, I came across a list of "20 Things You Didn't Know About Obesity" in Discover Magazine. The list itself was compiled this past summer, but it's "things you don't know," so I think it's still safe to comment on.

Here are a few things that were on the list:

According to a study at Yale, nearly half of the "4,000 people ... said they would give up a year of their life rather than be fat." Here's a look at how that could play out.

Grim reaper: "So Mike, just sign this form, and I will make you thin if we can move up your death date a year."

Mike: "Sounds great, I'll do it." As he drinks a glass of butter.

Mike signs, poof, he's thin.

Grim reaper: "Now that everything is in order, you'll have to come with me."

Mike: "Wh-Why?"

Grim reaper: "Oh, because you were supposed to die 364 days from now."

According to that same study, "between 15 percent and 30 percent also said they would rather walk away from their marriage, give up the possibility of having children, be depressed or become an alcoholic rather than be obese."

To me, that's striking. I'm sure it sucks to be obese, but people would rather be lonely by leaving their spouses or sterile or an alcoholic instead of being fat? Why would you want to trade one horrible thing for another?

They should have seen how far they could take the survey. Like, "would you rather spend 10 minutes in a cage with a panther or be fat," or how about, "would you rather not eat so much food and work out a little bit more or be fat?"

Granted, some people are

See **FAT** | Page 6

The impact of global warming



ANDREW HERMAN
COLUMNIST

Now that there is snow on the ground, it really feels like winter, but what was with that funk we were in for the past month and a half? There was no snow, it was hardly even cold and it seemed like they were getting more snow in the desert than we were here.

According to a Texas news station Web site, there were nine inches in parts of western Texas in one day. Glen Larum was quoted on 13 Eyewitness News in Dallas saying, "We don't get those kinds of snow storms in far West Texas very often. That's a lot of snow in this country." So what seems to be the cause of all this snow in Texas and the nice weather in the mid west? Well one possible cause is El Nino.

According to the National Oceanographic Atmospheric Administration Web site, El Nino is a calming of trade winds over the South Pacific that causes the cooler water to descend deeper into the ocean and which then prevents the cooling of the surface water. And the sister of El Nino, La Nina, is the exact opposite effect.

The lack of cooling water and cooler air in that region makes the jet stream do odd things and gives us warm weather and the southwest colder weather.

One other thing that is contributing to this weird weather is global warming. In his latest State of the Union address, President Bush finally owned up the problem proposing caps on gas emissions to be implemented in the next 10 to 15 years. But spokesman Tony Snow ruled out any economy wide caps on emissions. Just goes to show you that the politicians mean one thing, but will do something entirely different.

I used to think global warming would not be a problem for my generation, that it would start here and it would be a problem for someone else to worry about down the road. Well, that's the attitude that got us into this mess with global warming.

Car companies started making cars less fuel efficient, more emissions producing and more harmful to the environment. At that time, nobody really cared about what they were doing to the atmosphere.

Now car companies like GM and Ford are coming out and saying that they have always been focused on keeping the environment clean and producing more fuel efficient, environment friendly vehicles.

That's not what I have been seeing in the past few years of automobile production. It seemed like there are more and more vehicles out there that are getting less than 20 miles per gallon. Car com-

panies need to reassess their position on the environment. Oh wait, they need to take a position of helping the environment. Period.

Only in the past few years has Ford and GM started looking into ways to cut emissions and make cars more fuel-efficient.

They realize this is not the problem of the next generation. People are living longer, healthier lives. We need to stop looking at this problem like it is someone else's problem and realize it is our problem and a lot of it is our fault! My roommate drives a hybrid Honda Civic, it gets about 48 miles per gallon all year. My little four door four cylinder Ford Contour gets upwards of 25 miles per gallon.

Freshman Aaron Mentkowski says he likes driving his hybrid because of the better mileage, but another benefit of his car is helping the environment.

Reducing vehicle emissions, producing more fuel efficient cars and passing regulations to reduce factory and production plant emissions is the way we are going to help slow this process and possibly reverse it.

The president finally realized there is a problem, now we just need the rest of Washington to wake up and start passing legislation that will help solve the problem. Not just nationally, but locally as well. States need to take the same stance that California has taken, requiring emissions reductions by 2020.

Face the facts: The polar ice caps are melting because the world is getting too warm, glaciers are disappearing, polar bears' mating areas are shifting and the temperature has gone up about four degrees globally in the past 15 years alone.

Let's wake up to the problem and do something about it!

Send comments to Andrew Herman at hermana@bgsu.edu

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THE BG NEWS

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The BG News Submission Policy

LETTERS TO THE EDITOR are to be fewer than 300 words. These are usually in response to a current issue on the University's campus or the Bowling Green area.

GUEST COLUMNS are longer pieces between 400 and 500 words. These are usually also in response to a current issue on the University's campus or the Bowling Green area. The maximum number of submissions for columns is two per month.

POLICIES: Letters to the Editor and Guest Columns are printed as space on the Opinion Page permits. Additional Letters to the Editor or Guest Columns may be published online. Name, year and phone number should be included for verification purposes. Personal attacks, unverified information or anonymous submissions will not be printed.

E-MAIL SUBMISSIONS as an attachment to thenews@bgnews.com with the subject line marked "Letter to the Editor" or "Guest Column." Only e-mailed letters and columns will be considered for printing. All letters are subject to review for length and clarity before printing.

Opinion columns do not necessarily reflect the view of **The BG News**.

NOT NEWS

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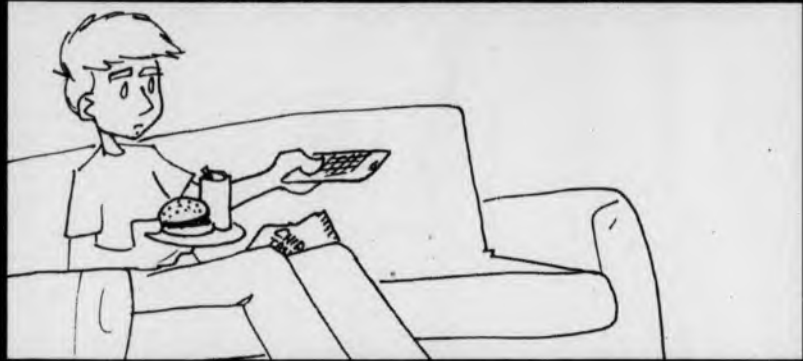
THIS WEEK'S BAD JOKE

Q: What do you get when you cross an elephant and a rhino?
A: Ell-if-I-know.

Wednesday, January 31, 2007 5

One hundred things I learned my freshmen year

031



Everyone on campus resolved to "hit the gym, hard!" this semester.
By the second week, 90% dropped it.
By the third week, only ten people remained.

See you all back at the gym 'round spring break!

JED DAVIS | THE BG NEWS

Finding out Victoria's secrets

I like Victoria's Secret as much as the next guy, since it's an accurate representation of how women are supposed to look. As we all know, nothing is hotter than a woman who wears very little clothing, high heels and oversized angel wings just to prove that by respecting herself for all the wrong reasons and objectifying herself as a mere sex object, she's doing God's work.

Fortunately, the same impossible standards of beauty do not apply to men — otherwise all guys would have to look like me to get dates. And have you seen the male underwear models? Unlike their female counterparts, the male model body image is unattainable and all Photoshopped: nobody is that muscular and furthermore it looks like they have a Jim Henson's character stuffed down there! How unrealistic!

But surprisingly as much as I love Victoria's Secret, I visit that store about as frequently as Kramer watches BET. That store has some serious problems. It portrays women as sex objects and suggests that women should be respected for their bodies, but now let's talk about the negatives.

The first thing you'll notice upon entering the store is that they have strategically placed all 402 employees two inches apart



COLBY JAMES
HUMOR COLUMNIST

from one another. This is to ensure that you can't take three steps in a row without being asked if you need help. After all, who wants to just browse in peace?

You'll be able to recognize these employees due to their snazzy black apparel and state of the art headsets used for asking important questions like "Can I go on break now?" and "Do we have this teddy in blue?"

Remember to avoid joking with any of the employees, as they all take their job way too seriously and act like their store isn't one step away from becoming a sex shop.

Come on, they work in an underwear store but dress like they're secret service agents — what kind of scam are they trying to pull?

After punching your way through the sea of annoying employees, you're bound to stumble across the famed four-mile wall of lotions. Of course it's impossible to find what particular lotion you're looking for amidst all the 972,000 varieties

that all do the same thing, so you just sort of wander around and giggle at the sexy names: Forbidden Fantasy, Bare Bronze, Hottest Body, etc.

Once you're done snickering at the naughty lotion names and continue looking around the store, the next thing you'll notice is a deep feeling of resentment blossoming in your heart — you're left with no choice but to hate yourself for not looking like an anorexic mannequin.

When you finally finish your shopping experience, you'll be horrified to find out that your bank account has severely depleted. All you bought was two pieces of underwear so thin that it can be doubled up and used as dental floss, and now you have to sell your kidney and perhaps your pancreas (depending on the season) just to afford them.

By the time you leave the store you've experienced misery, self-resentment, bankruptcy, and the loss of vital organs — and for what? Some underwear you're too self-conscious to wear and a pink paper bag with a picture of a hot, nearly naked woman on it — the bag that I'm going to hang directly over my bed as soon as I get home... I guess it's not all bad. She knows what she's doing.

Colby James CJford@bgsu.edu does his lingerie shopping online.

Miss-leading America

Well, if you haven't already heard, Miss America was crowned giving the rest of the world yet more of a reason to laugh at us. As if Tom Cruise, Rosie O'Donnell and Paris Hilton don't already produce enough chagrin. Nowadays it seems everyone else across the pond has more of a right to snicker in our geographical direction.

But now the votes are in and we have another tarantula-eyed-peroxide-blond hussy to represent America.

I mean, what is there not to love? She cares about world peace, she can walk in heels while looking forward and.... and...

Well, I really can't think of anything else good about her.

On Monday, thousands watched as Lauren Nelson burst spot-on into undoubtedly rehearsed tears while accepting her crown.

With the recent scandals surrounding the Miss USA and Miss Universe pageants, Miss America has managed to keep a pretty clean name. For now.

Maybe it's because the contestants are forced into signing away their rights to be Girls-



AMY DILLON
HUMOR COLUMNIST

Gone-Wild in a morality clause... Maybe the nude photos just haven't surfaced yet? I'm counting on the latter...

At least we know the standards of the pageant haven't changed. Miss America doesn't like to be referred to as a beauty pageant. Ya see, swimsuit and evening wear only calculate as 35 percent of the ladies' overall score; which definitely proves that the contest is really all about brains.

But what makes me question Miss America's classiness is not the authenticity of the contestants hair color but the contests newest dimensions. For the first time since the competition originated in 1921 they've changed it's location from classic Atlantic City to trashy Las Vegas.

I suppose we weren't supposed to notice the sly correlation between Show Girls in LA and Pageant Girls in LA....

Maybe the producers have sniffed too much aerosol hair spray because no ones foolin' me.

Other chic attributes to the pageant include text message voting, downloadable ringtones and Mario Lopez! Even I can't think of a better way to get American Idol fans to watch their show. Better yet, maybe they could make a reality show about it!

Pure genius! Get a confessional, some tequila and a slew of wanna-be models and throw them into a Las Vegas hotel. Presto! They'd make millions. I mean, what is more entertaining than a bunch of drunken former-prom-queens slurring their words and smearing their lipstick on camera? I can just hear it now:

"Fifty-girls, picked to compete to represent all of America's ideals and standards about beauty, grace and intelligence. What happens when people stop being real and start getting fake?"

I know I can't wait to see it.

You can email Amy at adillon@bgsu.edu, but she's bleaching her hair right now.

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Random Fact:

Chef Boyardee is actually a real person. His real name is Hector Boiardi and he was born in northern Italy in 1898.

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STAFF EDITORIAL | CAMPUS ACCESSIBILITY

Greek houses need to be brought up to code, and fast

Thanks to national accessibility laws, people confined to wheelchairs are able to get around with little or no assistance.

This allows those who may seem disadvantaged to keep their independence and their pride. But lagging behind in wheelchair access are the University's Greek houses.

According to an article in today's BG News, Greek houses here were built before laws were put into place making it mandatory for all public buildings to be handicap accessible.

Because of that, many are still without ramps and other amenities.

So what is being done about this? Not much. While the University says they're looking into it, we need to see action here.

University Hall, one of the original building at the University, has managed to comply with the laws, installing ramps and handicap accessible bathrooms in the nearly 100-year-old building.

The BG News wants to urge University officials to set a timetable for this renovation. We understand BG is currently undergoing the beginnings of a 10-year master plan, but in the meantime the lack of compliance is only hurting students.

Not only does this situation discriminate against potential Greek students who may want to live in their houses, but it also discriminates against anyone who visits the University.

Oh, thinking about joining a sorority? Want to see inside of one of our Greek houses? Great, let's take a tour. But your mother in the wheelchair or your brother or your friend will have to stay outside. And if the potential student is the one at a disadvantage, well... maybe they should look at something other than Greek life to be involved in.

Now we're not saying handicapped people can't be Greek.

Many members of Greek life don't live in Greek houses, but by not being able to even get in the building, handicapped students are barred from chapter meetings, gatherings and even just hanging out with Greek friends at the frat house.

This University has tried very hard to make itself open and attractive to students of all abilities, backgrounds and cultures. By not complying with accessibility laws, this University is sending a message that we don't care that much about those students.

That's not a message anyone wants to send. So please, BGSU, let's get on the ball and get our Greek houses renovated and up to par with the rest of our campus.

YOU DECIDE

How soon should the University get Greek houses up to par? Send an e-mail to thenews@bgnews.com and tell us what you think, or post feedback on our Web site.

FAT

From Page 4

genetically dispositioned to be fat, but I think many use that as an excuse. Maybe a person will be a little bit bigger, but that doesn't mean you should eat an entire birthday cake because it won't matter anyway. There also are people who are genetically dispositioned to being alcoholics. We don't glorify it. We don't go, "Hey, Bill, that's great, that's who you are. You're not a drunk; you're just dry-livered."

Trans fats are the new cigarettes. Over the next few years, I believe that we are going to see lots of propaganda and legislation trying to ensure we eat healthy. Not that it is a bad thing that people promote healthy eating, but like with anti-smoking ads, I think much of the information will be distorted. It's not going to hurt anyone to have a biggie sized triple at Wendy's every now and then.

And when they talk about portion sizes, who are they kidding? It's a bottle of coke, and it says 2.5 servings per container. Who goes by that? How is 8 oz. even a serving? Let's not lie to ourselves and pretend that a 4 oz. piece of chicken is a meal when it's not.

I think we have more obesity now than in our parent's generation for three reasons: We eat more fast food than they did, we drink more soda than they did and we are less active than they were. If people would cut back on fast food and soda and be physically active, I don't think it would be nearly the problem that the media tells us it is. If you did those three things, I think you could get away with eating the occasional birthday cake and still not being fat.

Send comments to Josh Benner at jbenner@bgsu.edu.

Keep's column was unfair

JOHN BARTHOLOMEW
GUEST COLUMNIST

This in regards to the article Brendan Keep wrote about the bookstore.

First off, I would like to say it was very poorly researched. I am a Student Manager at the bookstore and have worked there for almost two years now. Having Brendan write a column about the bookstore that is based on poor research is very poor reporting.

Not only this, but the argument that the student came into the Peregrine Shop was looking for binders — there were some in the Peregrine Shop — is incorrect.

I know this, because I was the one that personally set up the display in the front display stand that is located right next to the cashiers in the Peregrine Shop.

Not only that, but the student managers often will make a trip to the main bookstore if the customer needs something after the store has closed.

He accuses the bookstore of charging a little more for books compared to SBX. This may be true, for I am not sure on the cost of books at SBX.

Then again, I doubt that SBX does not provide as many financial services as the bookstore. The bookstore not only has a lot more employees than SBX, but they are also a big source to providing money to the Union and the University, as well as being one of the biggest providers for Dance Marathon.

The bookstore also donates a lot of items that are needed for legitimate applicants.

As for the employees being rude, I totally disagree with this. The bookstore probably has more willing employees when it comes to needing help when shopping.

The cashiers are well trained in always providing the correct answers to questions, and if they do not know, they are told to find someone that does. There are very many polite and respectful workers in the bookstore.

To generalize that all or most of the workers in the bookstore are rude and disrespectful is simply a very poor argument.

As for the tail end of his article, the comment about students being forced to leave their back-

packs on the floor, this too is very incorrect.

The cashiers during rush make sure that no one leaves their belongings on the floor or in the lockers, and all backpacks are left at the book drop.

As for during the rest of the semester, there are lockers provided that are free to leave belongings in. If there is not enough room for the stuff to fit, the cashiers are more than willing to hold the belongings behind the counter while the customer shops.

The bookstore also is getting new lockers in that are bigger and will provide a better place to leave backpacks. But in retail, it is necessary to keep big bags out of a store. Our rule is that no bag big enough to fit a textbook is allowed into the store. I think the reasoning is common sense.

We understand that almost all of the students, faculty, staff and anyone else that shops there are honest people that will not steal.

Though, almost is NOT everyone, and therefore, a retail store must take the necessary precautions to attempt to prevent theft.

We ask that no backpacks enter the store for this reason, but also, because if theft does take place, over time, the students are the ones that will pay for it.

The honest students who would never steal will in turn have to pay more money to cover the cost of the books and merchandise that is stolen.

Putting belongings into a locker or leaving with a cashier doesn't take much time to do, but the employees try hard to keep students from leaving their belongings on the floor.

If a customer leaves his or her belongings on the floor when they could've used a locker instead and has his or her stuff stolen, that is not the responsibility of the bookstore, that is the responsibility of the individual.

I am appalled at the research done by Brendan about the bookstore and disgusted with The BG News for allowing such a poorly argued column written by one of their columnists to be published in the paper.

John Bartholomew, Junior, Criminal Justice,
jbarth@bgsu.edu



THIS MONTH | CORPORATIONS, MARKETS AND COLLEGE

Eatin' good in the Union, and elsewhere, thanks to branded food options

By Freddy Hunt
Reporter

Sometimes it doesn't matter what's in the cup as much as what's on the cup.

Before Starbucks came to the Union, in its place there was a coffee shop called Carnation Cafe that was self-operated by the University.

According to Gail Finan, director of dining services, despite providing students with a warm and delicious caffeinated beverage, the numbers show that students respond much better to a name they know.

"Starbucks is a name that is recognized. We have \$125,000 to almost \$750,000 in one year of sales," Finan said. "That tells me students like and are willing to spend the money for a Starbucks product. Grounds for Thought was the coffee at Carnation Cafe. Grounds for Thought is a fine coffee and there is nothing wrong with it."

Each branded concept on campus has a different contract with the University. Finan said Steak Escape and Starbucks are run by the University, and the companies receive a percentage of the sales for allowing the University to sell their products for them.

According to the contract between Starbucks and the University, each month the University owes Starbucks a royalty equal to 7 percent of the gross revenue from the Starbucks store. The University is also responsible for spending no less than 1 percent of Starbucks' gross revenue store for local or regional advertising, such as free cookie samples and promotional posters.

Customers might also notice that a cup of joe is a nickel more at the Starbucks in the Union than at the one on Wooster Street. Finan said the prices are negotiated to benefit the University.

"That's based on us having higher benefits and higher contribution to the University — a contribution fee," Finan said. "But we can't charge 25 cents more, we have negotiated that we are allowed to charge five cents more. That's true with Steak Escape too, the prices are negotiated. We pay money to the Union building, we pay our own utilities, a general service charge, etcetera."

Wendy's, Steak Escape, Jump Asian Express and Starbucks make up all of the branded restaurants on campus. Mary Edgington, Union director, said it's not the University or the corporations that benefit the most from having branded food vendors, but the students.

"It provides them with something they said they wanted: branded food options," Edgington said. "They are probably our most popular areas to eat on campus, and that certainly benefits students and faculty."

Although they might be the most popular places to eat among students, the University does not rely heavily on branded concepts as a source of revenue.

"About only 5 percent of dining services income comes from Steak Escape and Starbucks, 95 percent comes from the rest of dining services," Finan said. "You have to understand our total income includes conferences and catering, which don't have an opportunity to use those" shops.

Edgington said there is an important balance that must be maintained between having too much and not enough branded concepts on campus.

"The one good thing about not having a branded option is that they can change more quickly if something's not working," Edgington said.

"But if you get a successful brand named option in there and it's a good contract and their people are good to work with, it's a gold mine, it's good for everyone. But if you have somebody you're stuck with, in a contract, then you don't have that flexibility to change."

"So one thing that is good about not having the branded concept is we have much more flexibility. So you know, its give and take," she said.

The University of Akron recognizes the balance and

See **FOOD** | Page 11

Corporate Takeover?

Going to college to learn, needing time to prepare

By Christy Johnson
Reporter

A college degree allows for a wider selection of career opportunities, and through the college experience many students find they have the chance to become what society may deem educated.

And while students may wish to further their learning experiences, there's no question that earning a degree which could equal better financial standing after graduation is a driving factor for students.

"Our society puts pressure on us to get a college degree in order to survive, because minimum wage sucks," said Amber Rinehart, junior.

That pressure could steer students toward a major they're not all interested in.

"From my experience, I feel that people are looking to get the degree and get out into the work force, and not about what they want to do for the next 20 years of their lives," said Gordon Rankin, senior.

Many students admit that obtaining a degree is the main reason they enrolled at BGSU.

"I am here to get my degree, and get out into the real world," said Katie Lindsey, junior.

Sophomore Mara Pennycuff had a mentality similar to Lindsey's at the start of her college education.

But classes that sparked her interested rekindled a desire to learn.

"My intentions when I first got here was to get a degree, but anatomy and physiology I'm actually excited about learning," Pennycuff said.

Some students, like Pennycuff, may find that through time they start becoming truly invested in their educational experiences.

Allowing time for a class or even major to spark a real learning experience may not work for everyone. There is no yellow brick road to lead students towards a desire to learn.

Students may find that going through the motions of earning a degree may make them lose interest in their education.

But as with the scarecrow in the Wizard of Oz, while simply getting handed a piece of paper does not automatically mean a person is educated, there are multiple roads leading to an immense opportunity for students to expand their knowledge.

"I think you realize once you are here, you understand that it is a once in a lifetime opportunity," said David McClough, economics instructor.

A professor's interest in student learning plays a vital role in the kind of educational experience a student has.

"If a student has a professor who seems not to care, show a little compassion for them," said Ardy Gonyer, junior.

"Participate in class more, and I think you will see an improvement."

Younger students may find that their drive for learning halted as from being in a major they simply do not find interesting.

"I changed my major, and I'm now more happy with the classes that I am taking, which makes learning easier and more rewarding," Lindsey said.

General education classes that seem annoying now might introduce students to a new major.

"General education classes and a lot of different electives allow students to try out many different things, which can help them get a feel for what they really want to do," said Barbara Childers, a part-time instructor of educational psychology.

The University offers hundreds of majors and academic programs.

Chances are, one of these will be something that will grab hold of a student's imagination, and will allow for a lifetime of learning.

Even after graduation day.



MARCUS JOHNSON | THE BG NEWS

Is the well of state funding drying up?

By Quentin Kilpatrick
Reporter

Recently BGSU President Sidney Ribeau was in Columbus meeting with Ohio Gov. Ted Strickland and other representatives of the Ohio Inter-University Council. The council, comprised of representatives from Ohio's 14 four-year public universities, is lobbying for more state investment in higher education for Ohio's next two-year budget, which goes into effect July 1.

As the newly-elected governor and legislature hammer out the state's budget in the coming months, some startling statistics and trends paint a dismal picture for higher education and Ohio's economic future.

According to a recent Columbus Dispatch article, Ohio ranked 40th nationally in per student spending, with \$4,702 compared to the \$5,833 national average. With less state

See **FUNDING** | Page 12

A brief look at how this came to be



DAVE HERRERA
IN FOCUS EDITOR

The more things have changed at BGSU, the more they've, well, changed.

Twenty years ago, you could have bought a Pepsi on campus, but not because of an exclusive contract. For anything resembling a Steak Escape, you likely would have had to literally escape the campus.

On the whole, corporate relationships with BGSU are a relatively new thing. Brand names were not plastered about the old University Union as they are the Bowen-Thompson.

And the influx goes beyond food. Now we have Apple computers, the Meijer Tailgate Park, Key and Huntington bank ATMs, the Blackboard software used with MyBGSU and more.

But why? The McDonaldization (or, in BGSU's case, Wendy's-ization) of education? Supply and

demand?

This In Focus issue was supposed to examine these developments and to elaborate on all the ways BGSU was or wasn't "dependent" on corporate dollars and ideas. What we found was a bit confusing, with few clear conclusions.

Some argue a corporate mindset threatens quality education. So we looked into whether BGSU students care about education or corporations.

Would the University need to seek profit-maximizing brand names if they had more state funding? We looked into why that funding hasn't matched increases in revenue from students and found the implications go beyond just how much money BGSU gets. Students and the money they have to spend are involved too.

Of course the answers are complicated, and so we have no real "answers" to report. We do, however, hope you consider what we have to report thought-provoking.

A history

The rest of this column is dedicated to examining questions about how a corporate presence came to be on-campus.

It starts with you, me and lots of people our age.

Administrators and teachers around campus say we want different choices and things to do than our parents.

The increase in on-campus brands "[mirrors] the increased success of such national brands in off-campus markets over the same time period," said Chris Dalton, senior vice president for finance and administration, in an e-mail.

"The introduction of national brands such as Wendy's and Starbucks represents an effort by the administration, in general, and Dining Services, in particular, to respond to that student interest," Dalton, in his 30th year at BGSU, wrote.

Those off-campus brands are, of course, available to students before they come to college — that's half the point.

"Before they even came here as students they were used to eating out," said Jane Schimpf,

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Finding logic in market logic at the University (or not)

By Christy Johnson
Reporter

With every sip of Pepsi, bite of Wendy's or football game attended, students, whether they like it or not, are playing into corporate influence at BGSU.

These influences are seen as good, bad or indifferent depending on student preferences, as well as moral and ethical viewpoints.

"I think corporate influence is good and bad. It's good because whenever we have a sponsorship from a corporation, it gives the University money, it's bad in the sense that it limits our choices," said Sarah Palumbo, senior.

Many students see corporate sponsorships given to athletic teams and organizations as positive, since student cost is cut down as a result.

"We have corporate sponsors for football, and hey, it pays the bills," said Kyle Cutler, senior.

Students like Cutler agreed there is a definite need for corporate sponsorship, saying it

Kyle Cutler

Senior, says sponsorship for football team "pays the bills"

helps defer the cost of tuition and keeps organizational and athletic fees low.

"I think that with sports teams corporate sponsorship is good because of money," said Brittany Young, senior.

Students say there are financial benefits gained from corporate sponsorship, both for the University and the corporations.

"I am a Coke person, and I don't like Pepsi products. To me, that's frustrating," said Victoria Fastenau, senior. "However, I know organizations can get Pepsi grants, so I know its beneficial to organizations," Fastenau said.

And while Fastenau and other students may yearn for a Coke at lunch time, most understand Pepsi simply paid

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HISTORY

From Page 7

who has 37 years at BGSU. "Then when they come here they expect those options to be available to them."

What makes us different from our parents?

Bob DeBard, a higher education administration professor in his 20th year, argues we simply know more than they did.

"They were first generation college students, they didn't know what college was, so they had no great expectations," DeBard said.

Now we, the millennial generation, "recognize ... it could have been done better," he said.

We wanted, and still want, choice. So we start, for example, to move off campus.

Chain restaurants notice and start to build on Wooster Street, and suddenly students realize they'd rather go to a restaurant than to the SunDial.

The University has to learn to compete, then, with those choices.

"The next logical step is to consider outsourcing," DeBard said.

Wait — where does that step come from? From the draw of efficiency.

Offices like Dining Services or Residence Life are expected to make money for the University. With the percentage of BGSU's revenue from the state decreasing, yet student demand for services increasing, the school has to stay afloat somehow.

Administrators say the school simply has found that in several cases corporate names earn



LOOK MA, NO TV! Students enjoy a quiet meal in the University Union. The Bowen-Thompson's predecessor was open from 1957-2001.

money in ways University-created ones couldn't.

"What [a] university has to do when it looks at that kind of situation is say, 'how successful are we at operating this business?'" said Dave Crooks, who ran the University Union from 1987 to its close in 2001.

"You would ... talk when you went to university food service conferences," Crooks said.

"That's how you got in sync with other schools that were working on bringing brands to campus."

When initial plans were being made for the Bowen-Thompson Union, Crooks said, "One of the first things we did was run a survey."

"We covered all the food choices, we put all the major brands on the list. Taco Bell came up first."

If at first...

BGSU has, though, tried to run the choice-providing entities.

"Up until the decision to renovate the Union we had been committed to operating our own food service on campus," said Jill Carr, dean of students, a 30-year veteran at BGSU.

The Carnations coffee shop came up during several interviews.

Carnations opened with the current Union, was run by the University and sold Grounds For Thought coffee and other snacks.

The shop never caught on with students and was replaced by Starbucks, which, you might have noticed, has been fairly popular.

"We had management staff we felt could do it, we felt we could do it very economically," Schimpf said of running specialty and variety shops.

But now, Schimpf said, national chains are building their own training programs that allow them to use staff as well prepared as anybody the University could offer.

"It's sort of like a mom and pop restaurant trying to compete ... we don't have the marketing impact," Schimpf said.

ONLINE: Read the complete version of this story at www.bgnews.com

Studying so I can earn the big books



CHAD PUTERBAUGH
COLUMNIST

When was the last time you thought about who was in charge of your education? The last time you really sat down to consider who decides which classes you have to take?

I'm not talking about your advisor, not even your college dean, but your university itself.

Every semester it seems like people have to take classes that normally they would never have considered. A biology major has to take Russian literature, a computer science student has to take English 112 and a psychology major has to take a foreign language. Seriously, what's this all about?

Some would argue the drive towards a "liberal" education finds foundation in the classical world. Liberal, of course, comes from the Latin adjective liberalis, meaning "becoming or suitable for freedman, noble" according to Cassell's Latin-English dictionary.

What was a liberal education back then? Nobility training. The only opposing type of schooling available was called the servile arts, which provided a heavy emphasis on tradesmanship.

But whom are we kidding? The ancient Romans lived a few millennia back. Surely nobility has been done away with.

But if so, why is the tradition of a 'liberal' education still carried on today?

If you are asking yourself this question, you are not alone. In fact, most consumers of educa-

tion around the country are asking the very same question: Why?

From a market standpoint, liberal education is a bad move. Why on Earth would you study things that do not contribute to your job? How does a marketing major make more money by learning about Catholics in China?

The opposing side suggests a liberal education has the power to make better people. The thought is that learning about ethics, chemistry and punctuation not only helps the person learning these things, but also everyone who will ever come into contact with the student.

In short, proponents suggest everyone benefits from liberal education, not just the recipient. When people learn a variety of subjects, they tend to talk about a variety of subjects, benefiting most people they talk to.

That's fine and dandy, but where does a university come in? Does the University get to decide what type of education you receive? Or do you?

Thus, the current conflict between universities and the market forces nationwide: Should we listen to consumer demands, or should we provide the sort of education that we would prefer? To put it another way, should a university teach based on consumer preferences?

The financial obligations of a university as a business are becoming increasingly real, especially for schools like BGSU where state funding is in a noticeable decline. According to the University's Office of Budgeting, the state has gone from funding more than 50 percent of BGSU's budget in 2001 to below 30 percent in 2007.

Let's connect the dots, shall we? If the state is funding the University less and less, then — ceteris paribus — the students start funding the University more and more. Because it's students who are being taught and have the money, what seems likely for a university to do?

If you answered: "Give the students what they want!" You might be correct.

As an analogy, what would McDonald's do? Would it purposefully sell a sandwich people won't eat? No, because that's not what consumers want.

Consumers (read: students) have massive power in the university/market system. What do students want? Easier courses and job training. If you don't believe me, look around.

So, if students want easier courses, and they finance the University, what do you think the University is likely to do in response?

"Is it a good thing that the market has a big influence on university curricula?" Again, the body of students who would prefer job training at a university — which is most of them — would say, "Yes!"

But what of the rest of us? And what of those supposed benefits of a liberal education?

Well, sometimes it's hard to see the benefit in things we don't want to do. When I go through the food lines at the Union, it is very hard to walk past Zza's in favor of the salad bar.

Education is one of the most difficult, yet rewarding, ventures for a human being, and the benefits of liberal education only magnify its worth.

What is missing in the economic argument against liberal education is the fact human beings are people outside of their careers. Surely I am not just a columnist I am also a student, a citizen, a son, a friend and sometimes a lover.

People go to parties, people vote, from time to time they must impress others and from time to time they get into arguments. In all of these spheres of existence, education can prove a valuable ally.

And thus we arrive at a key point: Job training is for the good of your career, which is but one facet of yourself. However, liberal education is for the good of your soul.

Consider this the next time you struggle with this difficult Great Ideas course, or that really difficult English 110 course: How this is helping "me" the human being, not just my career.

Send comments to Chad at cwputer@bgsu.edu

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SIDELINES



SUPER BOWL

Watch Thursday's BG News for the Super Bowl section

What type of commercials can you expect? What food will you cook? It's time to start preparing for the big game, and The BG News is here to help. Be sure to pick up Thursday's issue to find out the answers to these questions and more.

SCHEDULE

TODAY

Men's Basketball:
vs. Ball State; 7 p.m.

OUR CALL

On the way up
Herpes outbreaks for
Minnesota wrestlers:

The Minnesota State High School League banned competitions until Feb. 6 after 24 cases of herpes gladiatorum were reported for 10 schools. We'd hate to wrestle on Feb. 7.

On the way down

Barry Bonds: After signing a \$15.8 million deal with the Giants, it's been revealed that the contract would be revoked if he's indicted.

The List

Below are five of our favorite excerpts from a few different Barbaro message boards online. Hopefully you enjoy these as much as we did:

1. I plan to name my first child Barbaro, in hopes that he has half the heart that you did.
Michael Sambuceti, 24; NYC, NY, USA

2. I can't stop crying. Barbaro will live forever on in our hearts.
Jackie, 54; NYC, NY, USA

3. I know you are resting now and God is watching over you. He loves animals too.
Paula, 42; Jasper, GA, USA

4. Barbaro will live forever in our hearts and his memory will live on. Barbaro is running free now with all the past great horses.
Barbara, 43; Southern Pines, NC, USA

5. Barbaro, you are the ultimate champion. Run free to Rainbow Bridge. Look for Hannah.
Janis, 48; Hawthorn Woods, IL, USA



GOING UP: Darryl Clements jumps for a shot against Akron between two defenders.

JORDAN FLOWER | THE BG NEWS

Hard times

BG looks for its first win in more than three weeks against Ball State today

By Bill Bordewick
Reporter

It has been 24 days since the BGSU men's basketball team has been able to secure a victory. On Jan. 7, the Falcons beat Buffalo by one point. Since then, the Falcons have lost six straight conference games. "Our deal is we're struggling," said BG coach Dan Dakich. "We have to keep to fighting — battling for 40 minutes on both ends of the court. We've got to keep working."

The Falcons will hope to end the skid as they battle with

Ball State tonight at Anderson Arena.

When Western Michigan was preparing to play Ball State a few weeks ago, Bronco coach Steve Hawkins was very wary of the Cardinal quickness.

"That scared the devil out of me because we really struggled with Indiana's quickness," Hawkins said. "And if Indiana was calling Ball State quick..."

By all accounts, the Cardinals are one of the quickest teams in the Mid-American Conference.

"We try to use our quickness to gain an advantage on defense in terms of pressuring

the ball and getting in passing lanes," said Cardinals coach Ronny Thompson. "We have to use that at times to make the game ugly."

Thompson is in his first season as head coach and has compiled a 7-13 record with the Cardinals. But the team has found success of late, winning three of their last four including a win in their last game over Ohio 69-57.

In their victory over the Bobcats, the Cardinals had four players score in double figures.

See B-BALL | Page 10

Smith lobbies to be Browns' pick

By Tom Withers
The Associated Press

CLEVELAND — Usually the one avoiding pressure, Troy Smith is putting the heat on the Cleveland Browns.

Ohio State's Heisman Trophy-winning quarterback is lobbying his hometown team to select him in April's NFL draft, and he is not missing any chance to remind the Browns that he'll be available to them soon.

Smith was named the area's outstanding collegiate athlete at Tuesday night's

Greater Cleveland Sports Awards, and during a taped acceptance speech he thanked the city's fans for their support.

"Hopefully, I'll get a chance to represent you guys at the next level with the Cleveland Browns," he said.

Smith hasn't hidden his desire to play for the Browns, who after finishing 4-12 last season will pick either third or fourth in April's draft. During a recent halftime ceremony at an Ohio State basketball game, Smith wore a Browns jacket.

Following a tribute for him at Glenville High School in December, Smith said playing for the Browns would fulfill a lifelong goal.

"I have dreamed about it and talked about it countless times

with my mother," he said. "All she talks about is saving the Browns. If that were to happen, that would be a dream come true because I could stay in the community and give back."

Last year, Texas quarterback Vince Young made a similar plea to Houston, hoping to play for his hometown team. However, the Texans took defensive end Mario Williams with No. 1 overall pick instead. Young ended up going to Tennessee at No. 3 and was named the AP Offensive Rookie of the Year after leading the Titans to an 8-8 record.

Most draft experts have forecast Smith being taken in the second or third round. The

See SMITH | Page 10

ATHLETE OF THE WEEK | FRANKIE HOUCK

Houck enjoying success at BG

By Andrew Harner
Reporter



Frankie Houck

Member of BG's swimming and diving team

Missing Friday classes and traveling nearly three hours to Oxford only to lose her one individual race by .02 seconds, doesn't faze Frankie Houck.

"It didn't really bother me because that was probably my best in-season time," Houck said.

Houck's third-place time of 24.65 in the 50-yard freestyle this past weekend was her personal best time. She also was part of the 200-yard freestyle relay team that finished first.

Coming from Germany this fall as a walk-on, Houck found American training styles to a lot different from the German practice styles.

"I wasn't used to the intense weight training and two practices a day," Houck said. "But I've gotten used to it."

At first the coaches weren't sure whether or not Houck would be able to handle the workload. However, they were pleasantly surprised at her rapid progress throughout the year and how quickly she adapted to American swimming.

"She went from the bottom of our team to one of our fastest sprint freestylers," said coach Keri Buff. "She is ready to get up and race at any time."

"It's been pretty amazing watching her," said assistant coach Mark Howard. "She has pretty much shocked all of us."

Houck picked up her first win at home against Ball State in the 50-yard freestyle (24.73) in the Falcon's third dual meet. Two meets later she won the same race (24.72) at home against Buffalo.

She has also been on seven winning relay teams in the team's six dual meets. Houck never really had teammates in Germany, but loves the support they give and always puts the team's success first.

"I think the team's success is most important," Houck said.

Buff loves her attitude toward the team and is excited that Houck stayed abroad through the tough times.

"I feel she is a gift to the BG

swimming and diving program," Buff said. "We are fortunate that she is here at BG."

So how exactly did this "gift" find the BGSU campus?

"I was looking for a school that had my major, and a good swimming program," Houck said.

The fashion major participated in the German Nationals this past summer and was ranked in the top three in all her events in the South Germany region. She hopes to continue the trend of making nationals in America.

"I would like to make the national cut," Houck said.

The Mid-American Conference Championships begin on February 14 and Houck has set a second goal for that meet.

"I want to break the team record in the 100 free and go around 51 [seconds]," Houck said.

The current record holder in the 100 free is Stephanie Buckner who swam a 51.15 second race in 2005. Houck's best time thus far has been 52.86 which she swam at the Ohio State Invitational in December. She is also only .67 seconds away from breaking Sheri Williams' 1988 50-yard freestyle record of 23.72 seconds.

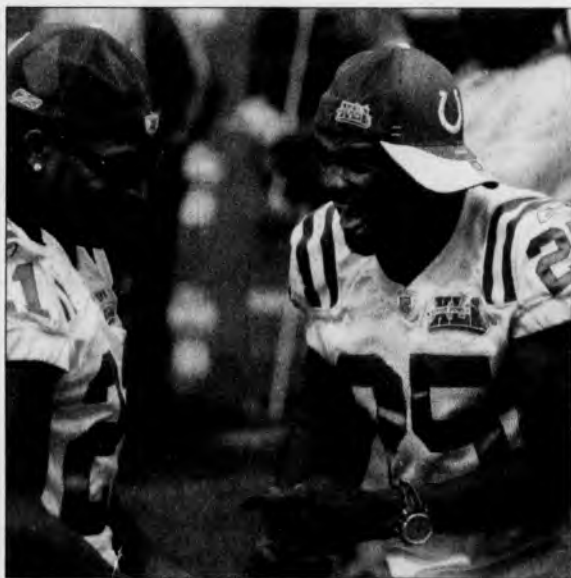
And even though she may have set goals for herself, Houck still would much rather see all of her team do good at the MAC Championships.

"I would hate to see everyone else not swim good when I know they've been working hard," Houck said.

The coaches are already excited to see her leadership and are optimistic about how good her performance will be at the MAC Championships and the next three years.

"She is going to be a huge portion of our point scoring at the MAC Championships," Howard said.

"She's a diamond in the rough," Buff said. "And she leads by example."



JEFF ROBERSON | AP PHOTO

DOWN TIME: Indianapolis Colts cornerback Nick Harper (25) shares a joke with teammate Bob Sanders during Media Day for Super Bowl XLII at Dolphin Stadium in Miami.

Super Bowlers balance business with fun

By Steven Wine
The Associated Press

FORT LAUDERDALE, Fla. — The Indianapolis Colts had just arrived for Super Bowl week, and safety Bob Sanders was dressed for a night on the town, looking resplendent in a brown suit, kerchief to match his tie and shades.

South Beach-bound, Bob?

"We may get there tonight and tomorrow," Sanders said. "But after that, it's all business."

Super Bowl preparations involve more than mere practice, and the Colts had some catching up to do. They arrived Monday night, more than 24 hours after the Chicago Bears landed.

The Bears took advantage of their head start Sunday night.

"We hung out a little bit," defensive end Adewale Ogundimu said. "I can't say too much. It was the only night I'm going to be able to do that. We had most

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SB

From Page 9

of the guys on the team there, most of the single guys. I don't want to get the married guys in trouble. But the single guys hung out."

Details may be sketchy, but it's easy to imagine how much fun a group of millionaire athletes can find, especially in South Florida, the kind of place where a 7-foot NBA All-Star center can be seen chasing down a hit-and-run driver at 4 o'clock in the morning.

Both teams know they should be in bed at that hour.

"If you want a ring," Bears receiver Bernard Berrian said, "you're going to avoid the distractions."

Few players on either roster have much experience with the Super Bowl scene. The Colts are in the game for the first time in 36 years, and the Bears made it for the first time in 21 years.

But Colts coach Tony Dungy said he was confident his team would avoid trouble.

"I have a lot of faith in our guys," he said. "I think that we're going to come down here and focus in and dial in on winning the game."

"This is a week that you're not going to get to experience all the time. We can't look at it as something we'll probably get to do next year or the year after. We've got to look at this as our

"I'm going to enjoy every moment of this."

Lance Briggs | Linebacker

time to do it now."

To be safe, Dungy set a curfew beginning last night.

Excellent idea, Sanders said.

"We've got a lot of young guys on this team who may not understand how important this is," Sanders said. "It's a good thing we have a curfew."

It may also help that the Colts are staying in Fort Lauderdale, a 30-minute drive from the club scene on Miami Beach. The Bears' hotel near the Miami airport is even more isolated.

That left some players unsure where to find fun.

"Some people are from around this area, so they'll have a little more acquaintance about where to go and what to do," Indy tight end Dallas Clark said. "Me, being from Iowa and only having been down here a couple times, I'll just follow other people to see what's going on."

"We really understand we're down here for business and don't want to get too out of sync about what a normal week will be."

With that goal in mind, the Colts practiced indoors at home before flying to Florida and arriving after dark. There was

little sense of heading to the Super Bowl, center Jeff Saturday said.

"It was the normal routine — guys watch movies, load up the computer, listen to music, nothing different on the plane," Saturday said. "It was the same old same old."

With media day Tuesday, the AFC champions will wait until Wednesday to practice in Florida for the first time. But they arrived with their game plan in place, and said the travel schedule gave them a chance to recharge last weekend after three consecutive weeks of play-off games.

The weekend off was their first since their bye Oct. 15.

The NFC champion Bears liked their itinerary, too. They took advantage of their early arrival in Miami to luxuriate in sunny, 65-degree weather, and not just during their one-hour practice at the University of Miami.

"I'm going to enjoy every moment of this," linebacker Lance Briggs said. "I look out my hotel room and I see a guy on a jet ski. I'm coming from Chicago, where it's below 20."

Warm weather was one reason to arrive early.

Nightlife was another.

"You get partying and stuff out of the way," Berrian said.

"Pretty soon everyone gets tired of doing everything. That gets out of your system, and you try to concentrate and go play."



ROB CARR | AP PHOTO

THE THROW: Ohio State's Troy Smith, of the North team, drops back to pass against the South team during the first half of the Senior Bowl.

SMITH

From Page 9

knock on Smith is that he's not a prototypical pocket passer and that he's too small — he was listed at 6-foot-1 on Ohio State's roster and measured 6-foot at last week's Senior Bowl.

One of his former high school and college teammates believes Smith is being underestimated.

"He should be a first-round pick," said Buffalo safety Donte Whitner, the No. 8 pick overall last year by the Bills. "I don't think there is a problem with his height. He has shown what he can do on the field, he's a winner. He has won the big games, except for the last one. I believe in him."

"They said the same thing about Drew Brees, but he changed the New Orleans Saints organization around this year."

Smith did not end his college career on a good note as he was roughed up by Florida's defense in a 41-14 loss in the

BCS national championship. However, Browns general manager Phil Savage said Smith's performance shouldn't hurt his draft status.

"One game doesn't make a career," he said. "It was unfortunate the way it unfolded. That is the only sport that I know of where they take 50 days off and then play the championship. Troy had a terrific career at Ohio State, he won the Heisman Trophy, he's from Cleveland and we'll see how the draft unfolds in all of that."

The Browns seem committed to starting either Charlie Frye or Derek Anderson at quarterback next season, so if they pick a QB, it probably won't be until the later rounds of the two-day draft on April 28-29.

Frye said he isn't concerned about the possibility of the Browns bringing in another quarterback.

"If you're worried about that, you're worrying about the wrong things," he said.

Smith is not the only Cleveland

native dreaming of playing for the home-town Browns.

Wide receiver/returner Ted Ginn Jr., Smith's teammate at Glenview and Ohio State, is skipping his senior college season for the NFL. He, too, said he would like to trade a silver helmet for an orange one on draft day.

"It's always been a dream to play for the Browns," he said. "Why would I want to go anywhere else but Cleveland?"

Ginn still is wearing a protective walking boot after spraining his left foot in the BCS title game. Ginn said his injury, which happened during a celebration after he returned the opening kickoff for a touchdown, is getting better and that he'll work out for pro scouts once it's 100 percent.

He said watching from the sideline on crutches during the Gators' thrashing of the top-ranked Buckeyes was difficult.

"Oh, man, it was very tough to see my team go down like that and not be able to help them at all," he said.

B-BALL

From Page 9

Skip Mills lead the way with 20 points, Anthony Newell added 19, Peyton Stovall chipped in with 12 and Chris Ames rounded out the players with 10 points.

"Stovall and Mills are two of the better players in our league and have been so for some time," Dakich said.

Mills, an All-MAC performer, is averaging 13.6 points to

go along 4.4 rebounds. Stovall has benefited from the recent decrease in playing time to former starting point guard Steve Horton and is averaging eight points per game.

The Falcons come into the game riding a six game losing streak. In their last outing, the Falcons lost to Central Michigan on Saturday by a score of 71-68 after leading at halftime by nine points.

Martin Samarco and Nate Miller lead the way for the

Falcons. Samarco is averaging 20.1 points per game which leads the MAC.

Miller is fourth in the conference in scoring with 17.1 points, sixth in the conference in rebounds at 7.4 per game and leads the conference in steals with more than two per game.

As is the case for every Wednesday home game, Wood County residents will be able to get into tonight's game for only \$5 thanks to a promotion by the Wood County Hospital.

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One Year - One Person Rate - \$350

839 SEVENTH STREET
Unfurnished, One bath. Dishwasher.
School Year - One Person Rate - \$460
One Year - One Person Rate - \$395

810 - 815 FOURTH STREET
Furn. or Unfurn., One bdrm. One Bath.
School Year - One Person Rate - \$435
One Year - One Person Rate - \$370

2 Bedroom Apartments

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Furn. or Unfurn., One Bath & Hall Vanity.
School Year - Two Person Rate - \$565
One Year - Two Person Rate - \$475

831 SEVENTH
Furn. or Unfurn., One Bath & Hall Vanity.
School Year - Two Person Rate - \$560
One Year - Two Person Rate - \$485

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Unfurnished, 1 1/2 baths, Dishwasher.
School Year - Two Person Rate - \$630
One Year - Two Person Rate - \$530

402 HIGH STREET
Furn. or Unfurn., One bath.
School Year - Two Person Rate - \$590
One Year - Two Person Rate - \$490

835 FOURTH STREET
Furn. or Unfurn., Two Bedroom.
School Year - Two Person Rate - \$590
One Year - Two Person Rate - \$490

701 FOURTH STREET
Furn. or Unfurn., Two bdrm.
One bath w/ Vanity in each bdrm.
School Year - Two Person Rate - \$620
One Year - Two Person Rate - \$520

840-850 SIXTH STREET
Furn. or Unfurn., Two Full baths.
School Year - Two Person Rate - \$650
One Year - Two Person Rate - \$540

505 CLOUGH - Behind Kinko's.
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Year - Two Person Rate - \$630
One Year - Two Person Rate - \$530

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825 Third Street
802 Sixth Street
831 Seventh Street
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532 ELM #A AND B: Three bedroom/1 1/2 bath side by side duplex. \$945.00 per month plus all utilities.



GAME TONIGHT

BGSU vs. Ball State

FOOD

From Page 7

only features two Starbucks and a Subway—the rest of their food options are self-operated.

Some universities don't believe in a balance at all and look at branded vendors as money lost.

The Ohio University has no branded vendors according to Emily Howards, marketing manager for OU's auxiliary services.

"We have an internal dining service that is fully capable of providing on its own," Howard said. "Which means more money for us."

Bobby Chickerell, a general food worker in the Union, believes branded food options give the students what they want, but come at a greater cost than just a nickel more per cup of coffee.

"I think Starbucks is wonderful, Wendy's too, but we don't make anything off of them. So I don't like [Wendy's] because I could lose my job," Chickerell said. "We don't make money and then [students'] tuition goes up. I think we should have our own varieties of all our stuff. But I do think we need Starbucks."

The Wendy's in the Union has been in operation since the Union first opened five years ago and recently agreed to stay another five. It was once rumored to do more sales per square foot than any other Wendy's in the US.

Wendy's is different from Steak Escape, Starbucks and Jump Asian Express because it is completely run by Wendy's. The only affiliation with the University is that Wendy's leases prime real estate in the Union.

According to the contract between the University and Wendy's, the rent is determined by a percentage of the restaurant's net sales.

For net sales up to \$600,000, Wendy's owes 8 percent to the University; for sales from \$600,001 to \$1.2 million, Wendy's owes 10 percent; for net sales over \$1.2 million Wendy's owes 12 percent.

"I like to believe we add to the offerings on campus," said Becky Williams, who owns all three Wendy's in Bowling Green and one in Perrysburg.

"I know every time the line for Steak Escape is long and Starbucks is busy. Maybe it's a thing of the times, but I think students really enjoy having branded concepts," Williams said.

PRESENCE

From Page 7

to be the sole pop provider for BGSU.

"I can't blame the University for that; it's just the marketing system at work" said Anna Glett, senior.

Marcus Rimboch, junior, said the lack of stores and products offered to students keep prices on books, T-shirts and food and drink prices up.

"You need to have some corporate competition to keep the prices down," Rimboch said.

Having a more corporate campus could also improve student choice in products and services.

"I think it would benefit the students if the University was more corporate. I was kind of mad that we don't have Coke products and being more corporate would give us more options," said John Stengel, senior.

The limitations of variety seen on campus go further than food and drink choices. It can be seen in the University's computer labs that are stocked with either Apple or Dell computers.

"It's clear that the University

"The most wonderful goal is offering them choice, the chance to choose."

Ryan Eiben | Graduate student



CHRISTY JOHNSON | THE BG NEWS

JUST CALL THEM SUPPLY AND DEMAND: Economics students Anna Glett, senior, and Ryan Eiben, graduate student, say it's not so bad that corporations are on campus

has contracts with both Dell and Apple," said Lauren Riehl, senior. "As students we can see that when we go into the labs on campus, and it is beneficial to the students, because we can get discounts through Dell and Apple."

There are many factors that go into the selection of corporations that the University allows onto campus. The student need for products and services, the amount of money a corporation is willing to spend to be here and partnerships between corporations and the University are just a few.

"Student's are a captured market," said David McClough, instructor of economics.

A captured market means students, especially those living on campus, must spend money on meal plans that they can only spend on campus on products that corporations pay the University to sell here.

"The corporations bid for

access to you," McClough said.

Glett further explained the hold that corporations vying for space on campus have on dorm dwellers.

"Most on-campus students have to put money on meal plans and use those dollars on food they have on campus," Glett said.

Corporations pump in money to the University, and the students pump money back into the corporations. What they are missing out on in this interaction is the opportunity for merchandise choice, she said.

"The most wonderful goal is offering them choice, the chance to choose," said Ryan Eiben, a graduate student.

So would making the University more "corporate" benefit students? How?

"I would be interested to see how things would play out if the university got more corporate," McClough said.

THE BG NEWS SUDOKU

		8	7				3	6
			4			2		8
				9				7
	3		9					
6								
5	8	7		6				
1				5		9		
7		6	2	3				5

SUDOKU

To play: Complete the grid so that every row, column and every 3 x 3 box contains the digits 1 to 9. There is no guessing or math involved. Just use logic to solve

5	1	8	7	3	2	9	6	4
2	9	6	4	1	7	5	8	3
7	4	8	5	9	3	2	1	6
6	2	7	1	9	4	8	5	3
3	8	2	7	5	6	1	9	4
1	5	9	4	8	6	2	3	7
4	7	5	6	8	1	9	2	3
8	6	2	9	1	7	5	4	3
9	3	1	5	2	4	8	7	6



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JAN. 29 & JAN. 30, 2007
OLSCAMP 101B
11:00AM - 5:00PM

WEDNESDAY
JAN. 31, 2007
STUDENT UNION:
COMMUNITY ROOM IN STUDENT UNION
11:00AM - 5:00PM

THURSDAY
FEB. 1, 2007
OLSCAMP 101B
11:00AM - 5:00PM

FRIDAY
FEB. 2, 2007
OLSCAMP 101A
11:00AM - 4:00PM

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FALCON
MEN'S BASKETBALL



FUNDING

From Page 7

support, it's no coincidence that Ohio state school tuition is 47 percent higher than the national average and the 17th highest in the US.

But it wasn't always like this. In 2000-2001, the state funded 51 percent of BGSU's budget (\$77 million), but by 2006-2007, state funding had dropped to 27 percent (\$71 million). With state disinvestment and increased enrollment, tuition has nearly doubled. In 2001, full-time tuition and general fees were \$2,330 per semester. Today, it's \$4,530.

Even factoring in inflation based on 2005 levels into BGSU budget numbers, the cost of one semester today is still more than \$1,000 higher than in 2000.

So what happened? According to Larry Weiss, BGSU's vice president for University relations and government affairs, skyrocketing

health care costs and Ohio's economic recession led lawmakers to cut higher education spending nearly 25 percent since 2001.

Bob Latta, Bowling Green's state representative and a BGSU alum, said that after Medicaid, Primary & Secondary Education, Social Services, Justice & Public Protection and Tax Relief programs, there just isn't that much money left.

"The problem you run into is that 85 percent of the budget goes to five core areas," Latta said.

So when it comes to higher education, "we get the scraps," quips Weiss.

But as Ohio shifts from a manufacturing to a service and technology-based economy, higher education and adequate funding may be needed now more than ever.

"Today, it's higher education for survival," said Randy Gardner, Bowling Green's state senator and another BGSU alum.

Latta agrees. "Ohio traditionally has been a manufacturing state, we have to convince people that education does matter."

They seem to be right. According to the US Census Bureau, college graduates make an average of \$23,000 more than high school graduates annually.

So the more educated citizens are, the more competitive and prosperous they'll be. That seems simple enough.

But "Below The Curve," a 2006 report by the education think tank Policy Matters Ohio, found that state disinvestment, individual tuition and other expense increases have made it less and less affordable for students and their families.

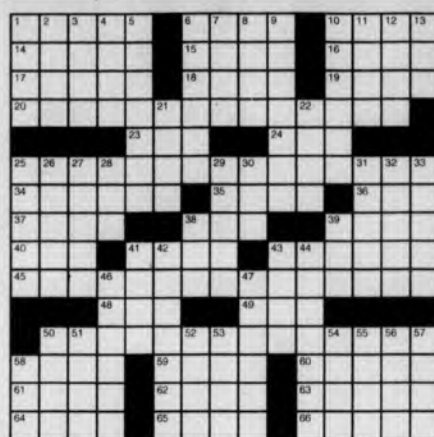
"We think public policy is headed in the wrong direction, we should be making it easier for students to afford a college education," said Wendy Patton, the report's author.

ONLINE: Read the complete version of this story at www.bgnews.com

The Daily Crossword Fix

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1 Croat's neighbor
2 Siberian river
3 Prom ride
4 North Carolina school
5 Cotton fabric
6 More tightly packed
7 Norwegian saint
8 Greek peak
9 Dealer in lots of houses
10 Poise
11 Noodle
12 God of love
13 Guitarist Paul
21 Has debts
22 Monk's hood
25 Risk a ticket
26 "Jerusalem Delivered" poet
27 Ford flop
28 Afore
29 Monica of tennis
30 Machine part
31 Like some old buckets
32 Cy of baseball
33 Louver parts
38 Sea eagle
39 H.S. class
41 Scorch

42 Most open to the breeze
43 Old Cassino cash
44 Kiev's country
46 Inventor's document
47 Ship
50 High-grade cotton
51 State with conviction
52 Fancy molding
53 One-third of a WWII movie?
54 Crossword pattern
55 Rustic road
56 Jacket or collar
57 Legis. meeting
58 Trough for mortar

ACROSS

1 Starchy ground meal
6 Entrance
10 First second son
14 "J'accuse" author Zola
15 Option in a threat
16 Pop in Paris
17 Unverified info
18 Shuttle grp.
19 Cambodia's neighbor
20 Winners and losers (XXXIII)
23 Wonderment
24 Male turkey
25 Winners and losers (X)
34 Pops in Peru
35 Basketball great Monroe
36 Leading ISP
37 Latin being
38 Shady tree
39 Predatory shorebird
40 Compass dir.
41 Give a hoot
43 Giving off light

45 Winners and losers (VIII)
48 Bern's river
49 Miscalculate
50 Winners and losers (XXXIX)
58 Bee abode
59 Freudian study
60 Seething
61 Portent
62 Withered
63 Tots in Acapulco
64 Pub projectile
65 Freshwater duck
66 Utopias

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OR

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